



# CENTURY HIGH SCHOOL BUSINESS & MARKETING

Imagine working in the Business industry if your favorite subjects are:  
**Math, Computer Lab or Stem**

## IMPORTANT CHARACTER TRAITS TO HAVE:



SELF-  
CONFIDENCE



APPRECIATING  
DIVERSITY



SELF-  
MOTIVATION



TEAMWORK



SOLVING  
PROBLEMS

## WAYS TO EXPLORE:

### THINK

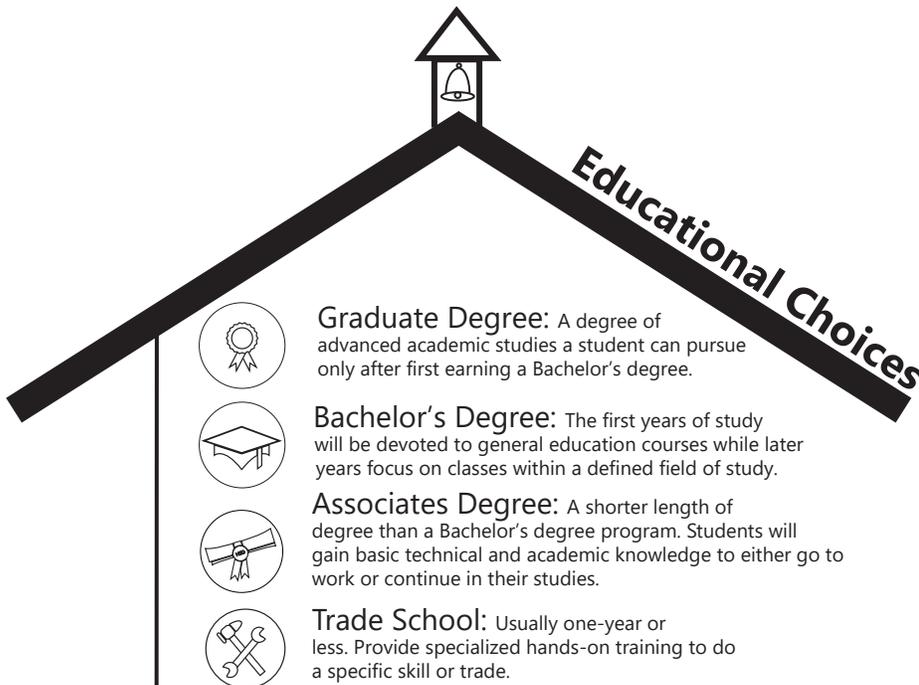
•What does it mean to buy something on credit? What happens if someone does not pay for the monthly balance on their credit card bill?

### CREATE

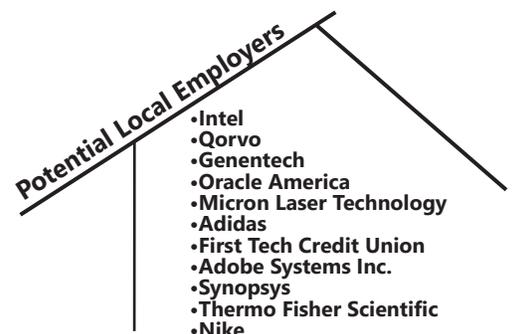
•Imagine you had \$1 million to help solve one problem in your community? Make a budget of how you would use that money and how your spending would help solve that problem.

### INVESTIGATE

•Research about the four basic financial statements that are important to any company. What are the differences between them? How else can you explore in the area of **BUSINESS & MARKETING?**



BUSINESS & MARKETING CAREERS	SALARY POTENTIAL	EDUCATIONAL REQUIREMENTS
Accountant	\$\$	
Advertising Manager	\$\$\$	
Credit Analyst	\$\$\$	
Financial Manager	\$\$\$\$	
Event Planner	\$\$	
Public Relations Manager	\$\$	
Budget Analyst	\$\$\$	



◀◀◀ It's never too soon to become aware, eligible & prepared for life after high school. ▶▶▶