



# GLENCOE HIGH SCHOOL MARKETING

Imagine working in the Marketing industry if your favorite subjects are:  
**Writing, English or Math**

## IMPORTANT CHARACTER TRAITS TO HAVE:



SELF-  
CONFIDENCE



APPRECIATING  
DIVERSITY



SELF-  
MOTIVATION



TEAMWORK



SOLVING  
PROBLEMS

## WAYS TO EXPLORE:

### THINK

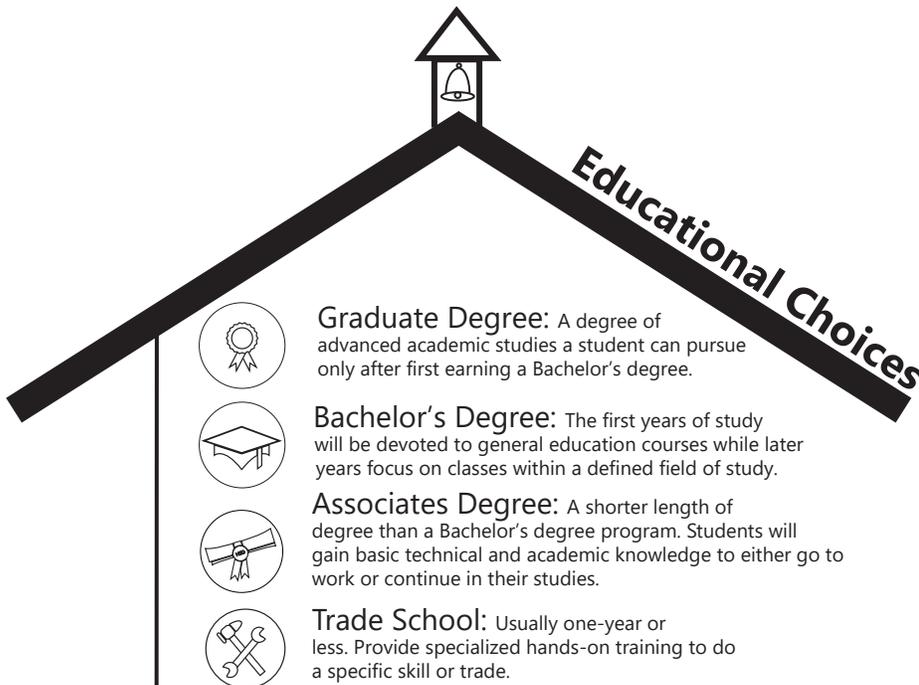
•Products that have been around a long time have to be reinvented in order to keep selling. This is why companies constantly come out with new flavors of old products. How would you reinvent and old product to make it more exciting?

### CREATE

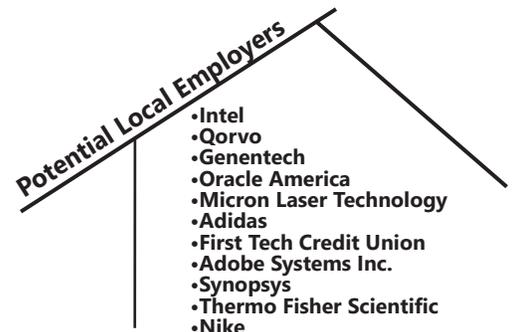
•Marketing is about promoting all of the good things about a product or a company. Write a 30 second introduction about yourself promoting all of the great things about yourself.

### INVESTIGATE

•Research about the life cycle of a product. How else can you explore in the area of **MARKETING?**



MARKETING CAREERS	SALARY POTENTIAL	EDUCATIONAL REQUIREMENTS
Accountant	\$\$	
Advertising Manager	\$\$\$	
Credit Analyst	\$\$\$	
Financial Manager	\$\$\$\$	
Event Planner	\$\$	
Public Relations Manager	\$\$	
Budget Analyst	\$\$\$	



◀◀◀ It's never too soon to become aware, eligible & prepared for life after high school. ▶▶▶