



# LIBERTY HIGH SCHOOL MARKETING & MANAGEMENT

Imagine working in the Marketing & Management industry if your favorite subjects are:  
**Math, Computer Lab or Stem**

## IMPORTANT CHARACTER TRAITS TO HAVE:



SELF-  
CONFIDENCE



APPRECIATING  
DIVERSITY



SELF-  
MOTIVATION



TEAMWORK



SOLVING  
PROBLEMS

## WAYS TO EXPLORE:

### THINK

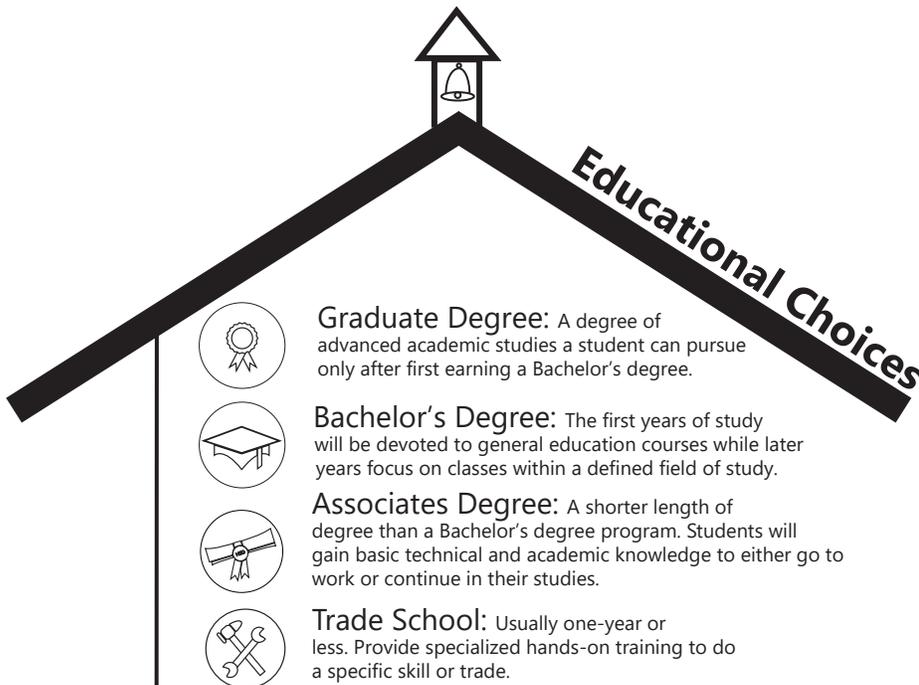
•What does it mean to buy something on credit? What happens if someone does not pay for the monthly balance on their credit card bill?

### CREATE

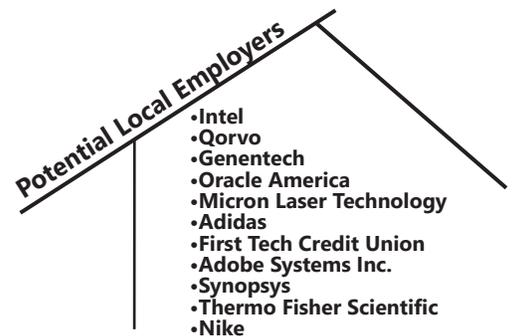
•Marketing is about promoting all of the good things about a product or a company. Write a 30 second introduction about yourself promoting all of the great things about yourself.

### INVESTIGATE

•Research about the four basic financial statements that are important to any company. What are the differences between them? How else can you explore in the area of **MARKETING & MANAGEMENT?**



MARKETING & MANAGEMENT CAREERS	SALARY POTENTIAL	EDUCATIONAL REQUIREMENTS
Brand Manager	\$\$\$\$	
Advertising Manager	\$\$\$	
Retail Sales Manager	\$\$	
Financial Manager	\$\$\$\$	
Event Planner	\$\$	
Public Relations Manager	\$\$	
Budget Analyst	\$\$\$	



◀◀◀ It's never too soon to become aware, eligible & prepared for life after high school. ▶▶▶