



# LIBERTY HIGH SCHOOL MEDIA PRODUCTION

Imagine working in the Media Production industry if your favorite subjects are:  
*Writing, English or Stem*

## IMPORTANT CHARACTER TRAITS TO HAVE:



IDENTIFYING PERSPECTIVE-  
EMOTIONS TAKING



IMPULSE  
CONTROL



SOCIAL  
ENGAGEMENT



ANALYZING  
SITUATIONS

## WAYS TO EXPLORE:

### THINK

•Think about how writing a news story is different than other kind of writing. News writing is focused and descriptive and contains only the who, what, when where and why of a story.

### CREATE

•Write the lead paragraph for something that happened to you today. Make sure that the lead is interesting to make the reader want to keep reading the rest of the story.

### INVESTIGATE

•Interviews are an important part of the media. Read a few interviews that are interesting to you. How else can you explore in the area of **MEDIA PRODUCTION?**

## Educational Choices



**Graduate Degree:** A degree of advanced academic studies a student can pursue only after first earning a Bachelor's degree.



**Bachelor's Degree:** The first years of study will be devoted to general education courses while later years focus on classes within a defined field of study.



**Associates Degree:** A shorter length of degree than a Bachelor's degree program. Students will gain basic technical and academic knowledge to either go to work or continue in their studies.



**Trade School:** Usually one-year or less. Provide specialized hands-on training to do a specific skill or trade.

| MEDIA PRODUCTION CAREERS  | SALARY POTENTIAL | EDUCATIONAL REQUIREMENTS |
|---------------------------|------------------|--------------------------|
| Broadcast Engineer        | \$\$\$           |                          |
| Broadcast Journalist      | \$\$             |                          |
| TV Production Coordinator | \$\$             |                          |
| Lighting Technician       | \$\$             |                          |
| Film Editor               | \$\$\$\$         |                          |
| Public Relations Manager  | \$\$             |                          |
| Social Media Coordinator  | \$\$             |                          |

## Potential Local Employers

- KATU News
- KGW News
- KOIN News
- KPTV News
- Wieden & Kennedy
- Laika Studios
- Nike
- Intel

◀◀◀ It's never too soon to become aware, eligible & prepared for life after high school. ▶▶▶